

ILLINOIS ASSOCIATION OF **STUDENT COUNCILS**



February 1, 2025

Dear Potential Exhibitor,

The 91st annual Illinois Association of Student Council's State Convention is scheduled to take place on Thursday, May 1 through Saturday, May 3, 2025 at the Westin Hotel in Lombard, Illinois. This convention brings together over 1,000 high school students, teachers, guidance counselors, and administrators from every corner of the state of Illinois. Participants take part in leadership training seminars, team-building activities, and have an opportunity to network with one another over the course of the three-day event.

This year the Illinois Association of Student Council's Executive Board would like to extend an invitation to potential exhibitors that will take place at the Westin on Thursday, May 1 from 12:00pm-6:30pm. Some of the most talented high school students from around the entire state will be on hand to view the exhibits. These students are among the best and brightest in the state and have varying interests and talents. This opportunity is limited to the first ten exhibitors that pay the registration fee of \$150 and send in the needed registration materials that are enclosed. Please see the enclosed information sheet to see all the benefits you can take advantage of as an exhibitor.

To ensure that students make their way through the exhibit area, we will be enacting a passport program. When students visit your booth, we will provide you with a stamp and a student assistant to stamp the student's passport. This passport can then be entered into an attendance prize drawing for gift certificates to various retail establishments.

If you plan to attend as an exhibitor, you may make reservations at the Westin at a rate of \$123.00 per night (tax not included). Please refer to the IASC State Convention when making reservations or register here:
<https://www.marriott.com/event-reservations/reservation-link.mi?id=1724775749019&key=GRP&guestreslink2=true>

Thank you for your time and consideration in this endeavor. It is very much appreciated. I hope your institution will be present at this year's IASC Convention to share what your business has to offer these future Illinois' leaders and help keep their buying power within our friends group.

Sincerely,

A handwritten signature in black ink, appearing to read "Kyle L. Gordon".

Kyle L. Gordon
IASC Associate Director

Enclosures (2)

Web: illinoisstuco.org
Social: @illinoisstuco
2201 South Morrison Avenue
Collinsville, Illinois 62234

91st IASC State Convention Exhibitors Fair Registration Form

Exhibitor Name: _____

Contact Person: _____

Contact Person's Phone Number: _____

Contact Person's E-Mail Address: _____

College or University Address Information: _____
Department and/or Street Address

City

State

Zip Code

How many representatives will be attending the Convention? _____

Will your representatives be staying at The Westin Hotel? Yes or No

Please send this **registration form with payment** no later than **March 1, 2025** to the following address:

Collinsville High School
Attention: Kyle Gordon
2201 South Morrison Avenue
Collinsville, Illinois 62234

Please make all checks for \$150 payable to: **Illinois Association of Student Councils**

Questions, Concerns, Comments? Please contact Kyle Gordon using the following:

Phone Number: 618-670-3915

E-Mail Address: kgordon@cusd.kahoks.org

IASC Convention Exhibitor Informational Sheet

- The 91st annual Illinois Association of Student Council's State Convention will be held Thursday, May 1 through Saturday, May 2, 2025 at The Westin Hotel in Lombard, Illinois. Exhibits will be open on Thursday from 12:00pm to 6:30pm.
- The Westin Hotel is located at 70 Yorktown Center Lombard, Illinois, USA, 60148
- The room rate for anyone associated with the convention is \$123.00 per night (tax not included). Be sure to mention the IASC convention when making reservations to insure you get this room rate. Check-in time is 4:00pm and check-out time is 11:00am. Self-parking is free for all conference attendees. Room reservations may be made at the following link: <https://www.marriott.com/event-reservations/reservation-link.mi?id=1724775749019&key=GRP&guestreslink2=true>
- The exhibits will be located closely to the registration area that every student delegation must pass by. There you will find a long table and two chairs provided by the hotel for your display. Feel free to set-up whatever you like at your space and please be sure to have more than enough hand-outs, brochures, etc., to give to the eager students attending the convention. Also, you must provide any computer, LCD equipment, cables, extension cords, internet etc. that you may need for your exhibit. The hotel WILL NOT provide these.
- If you have programs geared towards teachers, administrators, adults, etc., please feel free to bring those along as well as making them part of your display. The IASC expects around 1,000 students and adults (850 students and 150 adults) to attend this year's convention in Lombard.
- The cost of having an exhibit is \$150.00. The registration form and payment must be received by March 1, 2025 to be eligible to exhibit at this year's convention. Also, we will stuff anything you would like into teacher/student bags that you provide AND run a commercial (not more than five minutes) during a general session to advertise your organization. We will also include a half page add in our program that is distributed to all attendees and place that same add on our www.illinoisstuco.org website.
- If you have any questions or concerns, please do not hesitate to contact Kyle Gordon at 618-670-3915 or via e-mail at kgordon@cusd.kahoks.org.

